Institute of European Ethnology / Cultural Anthropology
Fall Semester 2015/16
Samantha Lutz
samantha.lutz@uni-hamburg.de

56-112 / 56-127 Colloquium
Wednesdays, 18-20, ESA West, Room 220 (2nd floor)

{D1G1TAL HER1TAGE}

Over the last few decades, memory institutions, across Europe and globally, have been investing vast resources on digitizing their cultural heritage collections and making them available to diverse audiences for free ubiquitous digital access. To facilitate the transition of analogue cultural productions into digital copies and create digital collections online, large initiatives have been set up on local (eFoto Hamburg), national (Digital Repository Ireland, The Scottish Intangible Cultural Heritage Inventory, The Danish National Digital Sheet Music Archive, The German Digital Library, WDR Digit, etc.) and European levels (Europeana, EUscreen, DigitalPreservationEurope, etc.) – to name here just a few. Major achievements of these initiatives include greater transparency through improved public accessibility (online access, improved search heuristics, convergent media etc.) and new ways of displaying cultural traditions (e.g. digital galleries and museums).

At the same time, memory institutions are increasingly collaborating with digital creative industries (digital artists, software and hardware developers, designers, gaming industries, publishers, start-ups etc.) for re-using and remediating the past in digital-born cultural productions (apps, digital art, etc.). As already underlined in UNESCO's Charter on the Preservation of the Digital Heritage 2003, private-public partnerships are gaining importance for the safeguarding of digital copies. Furthermore, digital-born material (e.g. tweets) is increasingly subject to heritagization processes (The Twitter Archive at the Library of Congress, The Internet Archive, The Social Repository of Ireland).

Digitization is an ongoing major transformation process affecting society at large and having an impact on cultural heritage work, production and study. To what extent are the modes of safeguarding at stake? How are digital technologies changing or sustaining the ways of engaging with our

knowledge from the past? In what ways is heritage used in current digital cultural production? The colloquium addresses these current issues from an interdisciplinary perspective together with guest lecturers from the universities of Hamburg, Hannover, London, Lund, Newcastle and Uppsala as well as with experts from cultural politics, memory institutions, and digital creative industries. The participation at a local conference on the subject of digital heritage forms part of the program.

Literature

Bendix, Regina; Hemme, Dorothee; Tauschek, Markus (Hg.) (2007): Prädikat "Heritage". Wertschöpfung aus kulturellen Ressourcen. Berlin: LIT Verlag.

Koch, Gertraud. (2013). Studying Heritage in the Digital Era. In M.-T. Albert, R. Bernecker & B. Rudolff (Hg.), Understanding Heritage. Perspectives in Heritage Studies (Vol. 1, S. 169-182). Berlin; Boston: Walter de Gruyter.

Program overview

Dates	Titles
14.10.2015	Thematische Einführung, Übersicht & Arbeitsweise
21.10.2015	Lektüresitzung & Moderationsvorbereitung
28.10.2015	Benjamin Hanke (Deutsche UNESCO Kommission, DUK), Gertraud Koch (Universität Hamburg, Mitglied der DUK Expertenkommission Immaterielles Kulturerbe), & Sarah Seddig (Universität Hamburg) *Expertenrunde zum Thema (immaterielles) Kulturerbe in Deutschland*
Digitized Heritage: On the Accessibility, Re-Use and Remediation of Digital Copies	
05.11.-06.11.2015 (Do & Fr)	Konferenz der Historischen Museen Hamburg (Altonaer Museum) *Zugang gestalten! Mehr Verantwortung für das kulturelle Erbe* http://www.zugang-gestalten.de/
11.11.2015	Robert Willim (University of Lund) *Museum Mediations and Imaginaries* http://robertwillim.com/multistable-fields http://www.vimeo.com/robertwillim
18.11.2015	Antje Schmidt (Museum für Kunst und Gewerbe Hamburg) *MKG Sammlung online (tba)* http://sammlungonline.mkg-hamburg.de/de
25.11.2015	Perla Innocenti (Northumbria University, Newcastle upon Tyne) *Cultural Networks in Migrating Heritage*
02.12.2015	Rabea Kleymann (Universität Hamburg) *eFoto-Projekt: Urbanes digitales Kulturerbe in Hamburg*

Heritagization of Digitally-Created Traditions	
09.12.2015	Natalie Harrower (The Digital Repository of Ireland) *Curating Ireland's Cultural Heritage: The Digital Dimension*
16.12.2015	Gertraud Koch et al. (Universität Hamburg) *://connected – Projektpräsentation Forschendes Lernen & Weihnachtsfeier*
06.01.2016	Thomas Risse (Leibniz Universität Hannover) *Documenting Contemporary Society by Preserving Relevant Information from Twitter*
Heritage and 3D-Knowledge Production	
13.01.2016	Malte Lüken (ICO Moving bytes – media planning agency in Hamburg) *Neue Welten? – mit der Oculus Rift in die Virtual Reality* http://ico-online.com/
20.01.2016	Isto Huvila (University of Uppsala) *Doing 3D, Working with the Virtual: Approaches and their Consequences to Knowledge Production in Three Dimensions*
27.01.2016	Abschlusssitzung: Zusammenfassung & Ausblick